

February 21st, 2017

National Association of Women Entrepreneurs of Malaysia (NAWEM)
Lot 11 Rumah Puspanita,
JKR 5171 Jalan Hose,
50460, Kuala Lumpur.

Dear Madam,

Invitation to *WOW* (Women Do Wonders) Talks

Greetings from The Star! It is with great pleasure that we invite you and your fellow associate members to join us in celebrating International Women's Day 2017 at our **WOW** Talks on 26th March 2017 (Sunday), 10.00am - 3.30pm at SEGI University, Kota Damansara.

WOW, organised in collaboration with AirAsia, will present a line-up of inspiring women speakers who will share their success stories and tips on how to get to where they are today. Our line up includes *Tan Sri Rafidah Aziz*, Non-Executive Chairwoman of AirAsia Berhad; *Aireen Omar*, CEO of AirAsia Berhad; *Puan Sri Tiara Jacquelina*, renowned actress, film producer and MD of Enfiniti Productions; *Dato' Kong Sooi Lin*, CEO of CIMB Investment Bank and *Jesrina Arshad*, Co-founder & CEO of PurelyB. Another highlight of the event would be the singer, actress and TV Host who has her very own popular cooking show 'Mama's Kitchen', *Maria Cordero* who will be flying in all the way from Hong Kong just to share her life story.

In conjunction with the talks, a bazaar featuring women entrepreneurs will also be held.

We hope that you can share this with your fellow association members, and get them to join us in this much-anticipated event. Also enclosed are further details of the event.

Interested participants may register for the talks online at <http://sites.thestar.com.my/womendowonders/> from 23rd February 2017 (Thursday) onwards. As seats are limited, register early to avoid disappointments.

For more information, please feel free to contact Yoges or Natalie at 03-7967 1436 (ext 1857) or email events@thestar.com.my

We look forward to seeing you at the event!

Sincerely,

For Star Media Group Berhad



Victor Cheong

Manager, Event Business Unit