



Request for Cooperation of Research

14 January 2019

National Association of Women Entrepreneurs of Malaysia

Lot 13, Rumah Puspanita 5171Jalan,

Jalan Hose, Kampung Attap,

50460 Kuala Lumpur,

Federal Territory of Kuala Lumpur

Dear Ms. Sarojini Ruth Rajahser, President of NAWEM,

I am Satoshi Adachi, a Visiting Associate Professor at University of Malaya and an Associate Professor at Kindai University, Japan.

I write to ask for your cooperation in my interview research with Malay female entrepreneurs. The study aims to investigate what “entrepreneur” means for Malay women, why some women choose to be entrepreneurs, how they balance work-related and family-related roles, and how Malay culture and Islam affect their activities as entrepreneurs. I believe that the research is important to develop a better understanding of Malay women’s agency—their independence and autonomy—as well as the rising roles of women in Malaysia. I would appreciate if your organization could help my research by permitting me to conduct interview with the members of NAWEM.

Content of Research and Requests

I am planning to conduct interviews with female entrepreneurs. I would appreciate if you could introduce me to 15 Malay female entrepreneurs who are members of NAWEM. The basic conditions of participation are shown below.

Participants: Malay female entrepreneurs running small or middle-sized companies,
engaging in off-line and/or on-line business,
aged 20–49, married,
living in KL or Selangor around KL

Sample Number: 15

Methodology: One-to-One interview

Duration: 70–100 minutes

Reward: 50 RM

Term: Until 28 February 2019

Confidentiality

Participation in the study is entirely voluntary, and there are no known or anticipated risks associated with participation in this study. All information participants provide would be kept in utmost confidentiality and would be used only for academic purposes. The names of the respondents will not appear in any theses or publications resulting from this study unless agreed to.

Attachment

For your reference, I have attached a leaflet on the research with this letter.

Sponsor

The study is part of a project titled "Faith and Social Engagement of Muslim Women in Malaysia: Informatization, Identity, and Agency," which is funded by the Japan Society for the Promotion of Science between 2018–21.

I hope that this request will merit your approval. If you have any inquiries about the research, please do not hesitate to contact me at s.adachi@socio.kindai.ac.jp or [+60 14 7139236](tel:+60147139236).

All the best,

Satoshi Adachi

Contact

Satoshi Adachi

E-mail: s.adachi@socio.kindai.ac.jp

Tel: +60 14 7139236

Faculty of Applied Sociology

Kindai University

3-4-1 Kowakae

Higashiosaka City

Osaka 577-8502, Japan

Faculty of Arts and Social Science

University of Malaya

Lingkungan Budi

50603 Kuala Lumpur